

# Organisation Profile \_\_\_\_\_ **2025**



# A Story Rooted in Nature and Advocacy

We are a nonprofit organisation focused on protecting bees and pollinators, safeguarding biodiversity in agriculture, urban settlements and nature areas.

Founded in 2013, BeeLife emerged as a European coordination of beekeeping and pollinator advocacy organisations.

Since then, we've grown into a **key player in EU-level environmental policymaking**, combining scientific insight with grassroots action to **defend pollinators and promote healthy ecosystems**.



In EUROPE  
from 2013

# Our Identity

## Vision

Healthier environment for people and nature.

## Mission

Sustainable human landscape and biodiversity prosperity.

## Action

Capacity building and advocacy with stakeholders and decision makers.

## Values

Inclusiveness and cooperation with internal and external partners.



# Vision & Mission

## Pollinators

Our **vision** is to **enhance the value of bees and pollinators**, not only as essential agents for pollinating the EU's agricultural, natural, and landscape heritage, but also as vital contributors to our cultural identity.

Our **mission** is to **protect biodiversity and ensure healthy ecosystem across Europe by safeguarding pollinators and their habitats**.  
From advocacy to awareness to science and innovation BeeLife is creating a pollinator friendly future

### 3 Pillars of BeeLife's work

- 1) **Observe and monitor** Pollinators in their natural habitats gathering invaluable data on their behaviour and health.
- 2) **Science and Policy** through cutting edge research and evidence based solutions.
- 3) **Being the bridge** that connect these worlds: field observation, science and policy.



# Action & Values

## BeeLife at EU Parliament



**Advocacy** - We engage directly with European Institutions and Agencies championing pollinator protection at the highest levels. We've driven the European Commission to initiate reforms for more sustainable agricultural and environmental policies.

**Innovation** - We create groundbreaking tools like the EU Pollinator Hub, a platform designed to collect, process, and democratize critical pollinator health data across Europe.

**Capacity Building** - We bridge gaps between beekeepers, farmers, scientists, environmentalists, policymakers, private sector stakeholders, and institutions, fostering collaboration and shared solutions for a healthier future.

### BeeLife's **Values**:

- Biodiversity and environmental stewardship
- Science and innovation
- Sustainable agriculture
- Collaboration and inclusiveness
- Optimism

# Focus Areas

## ADVOCACY

### Education & Awareness



BeeLife raises **awareness** through its network of beekeeping and farming associations and cooperatives. We organise and support **advocacy campaigns**, work to influence **institutions**, and engage **civil society** on the importance of pollinators for the healthy functioning of the planet and food security. BeeLife is leading promoter and organiser of the **European Pollinator Week** with the European Institutions in Brussels, at the European Parliament.

### Influencing EU agricultural, pesticide, and biodiversity policies



BeeLife is a recognised stakeholder and reference point for protecting bees, pollinators, and beekeeping. We actively work with **institutions and policymakers**, including the **European Commission's** Directorate-General for Environment, Health, Agriculture and Research, the European Parliament's Environment, Health and Agriculture Committees, various **MEPs**, and the European Agencies and Authorities. We also play an active role in the **Civil Dialogue Groups** on Agriculture and other Advisory Committees.

## SYNERGIES

### Participating in research initiatives such as Horizon Europe projects



BeeLife promotes **biodiversity and pollinator health** by analysing all relevant legislation, from **pesticide and biocide regulations** to the Common **Agricultural Policy** (CAP), GMOs, and **new genomic techniques** (new GMOs). We collect data on beekeeping, pollinators and agriculture, monitor **invasive species trends**, and provide policymakers and partners with concrete proposals to improve environmental and agricultural policies.

### Sustainable Practices



BeeLife translates its commitment into action by participating in EU-funded projects. We develop and promote practices for bee and pollinator-friendly practices applied to agriculture, urbanism or consumption. Our research focuses on innovative solutions to combat biodiversity loss and ensure pollination across the EU. One of our most significant projects is the **EU Pollinators HUB**, an innovative interactive data collection portal for the pollinator community developed by BeeLife for the **European Food Safety Authority (EFSA)**.

## SCIENTIFIC ANALYSIS

## PROJECTS



# Key People and Organisation numbers



**Lars Hellander**  
President

Lars Hellander (Lasse) has been an organic farmer for 52 years and a beekeeper for over 40. He supports the integration between agricultural system and beekeeping. Member of the board of the Swedish Beekeepers Association (Biodlarna).



**Anna Ganapini**  
Vice -president

Board member of Conapi, representative of the Honey Group at CIA (Italian Farmers Confederation). Vice-president of UNAAPI in Italy and BeeLife.



**Noa Simon**  
Scientific Director

Noa is a veterinarian with a PhD in ecotoxicology. She works as scientific director of the European association “BeeLife European Beekeeping”, protecting pollinating insects from environmental hazards.



**Daniel Gheorghita**  
Data Analyst

Daniel holds master's degrees in Engineering and Artificial Intelligence. In recent years, he has focused on leading and developing data-driven projects. He likes (bumble)bees.



Board Members

11

Members

29

Ongoing Projects in EU

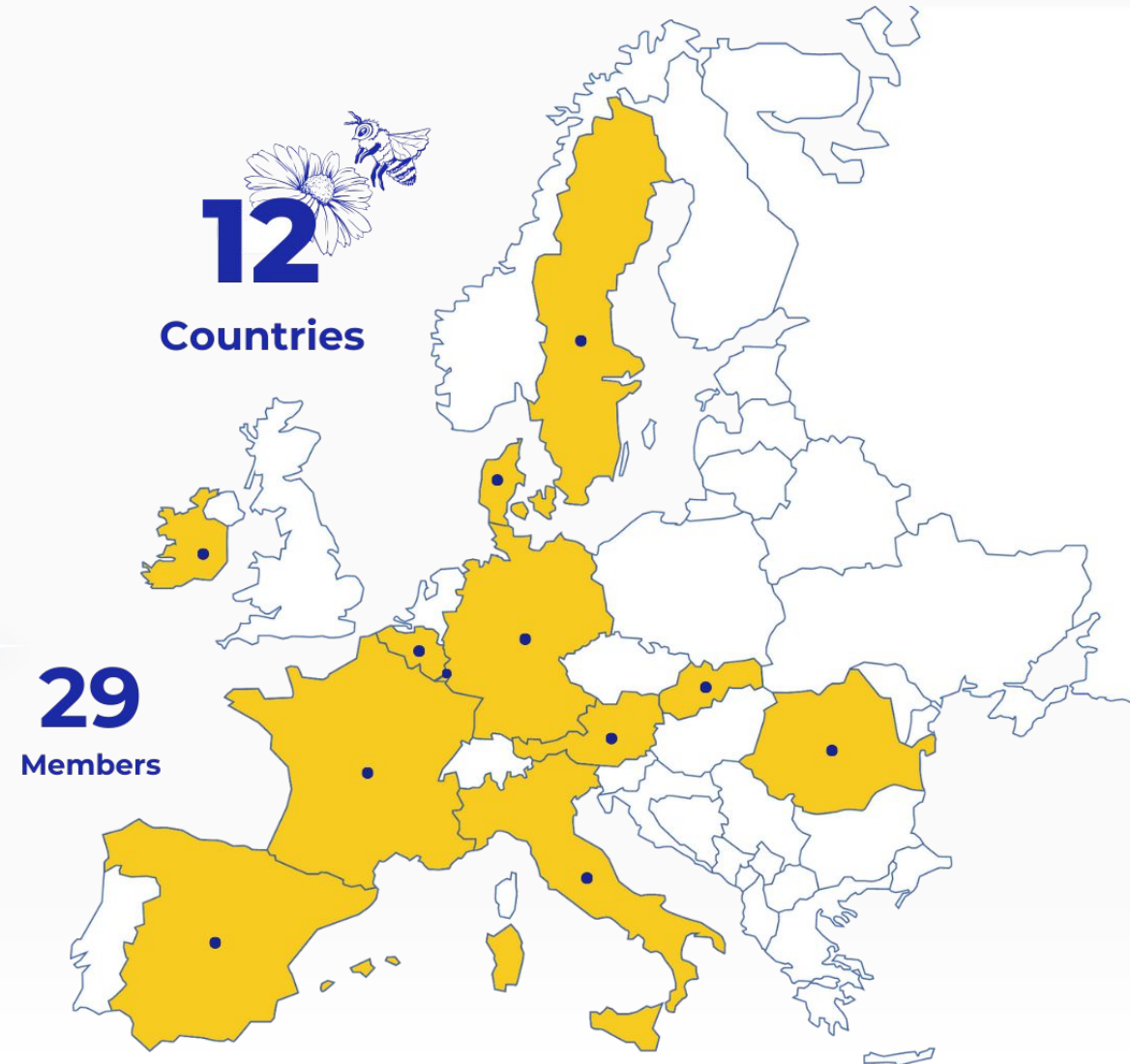
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# Our Members

We represent associations and cooperatives of beekeepers and farmers across **12 EU countries**.

BeeLife represents a leading body for the sector within the EU landscape with about **44.5%** of the members, **34%** of the colonies and **56%** of the total honey production.

**Our members are our most valuable asset**, they are our eyes in the field, providing firsthand insight and grounding our work in real-world challenges and experiences.



# Our Supporters

BeeLife counts with the support of several firms who help us keep doing the important work we do and expand our efforts to become more effective.



BeeLife presents an excellent opportunity for firms seeking to not only support good causes but seeing their money at work.

BeeLife is currently a member of the **1% for the Planet** and **Benevity** networks, vast networks linking environmentally conscious firms and NGOs, opening possibilities for direct funding, donations, and collaborations. If you are still not part of these movements, you can join for free and discover several tools to facilitate direct donations.

- [onepercentfortheplanet.org](https://onepercentfortheplanet.org)
- [benevity.com](https://benevity.com)

# Why support us

Let's protect our environment together by giving proper attention to the **little sentinels** that scan every day the nature we risk changing for our own benefit.

**Pollinators protect us despite themselves**, let us help each other to learn to read and listen to what they tell us.

***Let us unite in our commitment to stimulate and nurture scientific debate useful for responsible policy decisions that benefit all!***



## What You and your Organisation can learn by bees?

Unity  
Collaboration  
Foresight  
Resilience  
Responsibility

## Why Your Company Should Support Pollinators & Biodiversity

### 1. Environmental Leadership

- Align with global sustainability goals (ESG, SDGs)  
Strengthen supply chain resilience through ecosystem health  
Contribute to climate adaptation and carbon reduction

### 2. Social Value & Brand Trust

- Meet growing consumer demand for ethical, nature-positive brands  
Support local economies and sustainable agriculture  
Enhance stakeholder engagement and CSR visibility

### 3. Cultural & Educational Investment

- Position your brand as a knowledge partner on sustainability  
Create meaningful employee and community learning programs  
Preserve biodiversity as part of shared cultural heritage

# CSR program

Donations and partnerships allow us to work together for a healthier environment and a society that understands the vital **role of bees and pollinators** in maintaining the **balance between biodiversity and food production**.

With your help, we can push for **meaningful policy changes**, work with experts to create impactful strategies and educate communities on fostering pollinator-friendly environments. Together, we can protect these essential species and ensure a thriving, sustainable planet for future generations.



## AWARENESS

POLLINATORS IMPACT

BEEKEEPING IMPORTANCE

PESTICIDE EFFECT



## DEVELOPMENT

EU DOSSIERS

TOOL DEVELOPMENT

INNOVATION



## EDUCATIONAL

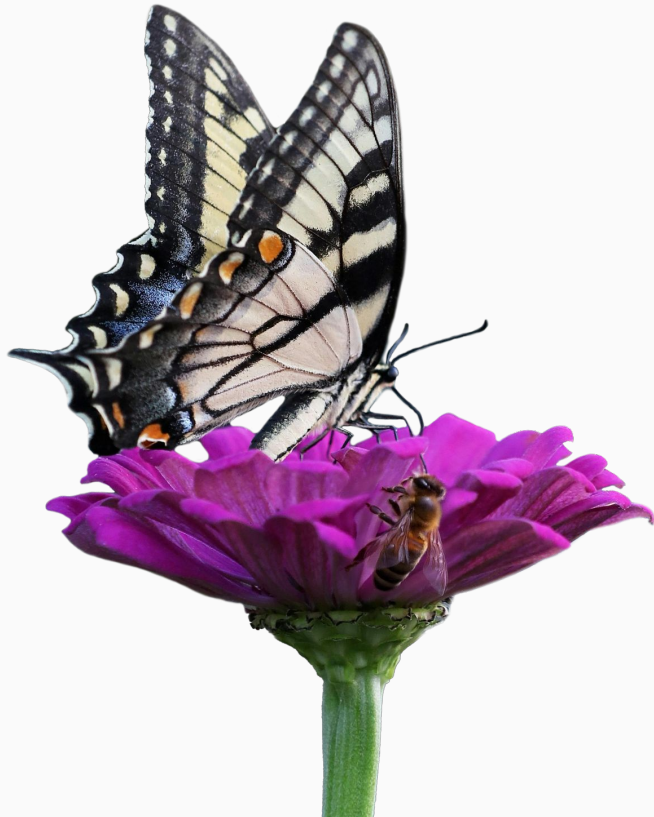
WEBINARS

BEST PRACTISE SHARING

CAMPAIGNS

# Our actions for influencing Policies

*We are working on long terms actions, rising in Europe a representativeness nature-friendly voice. Not greenwashing but a real political involvement.*



## Our advocacy actions involve:

- MEPs: organising co-event, providing advice and scientific explanations.
- Commission: attending to CDG, planning personal meeting and workshops.
- NGOs: sharing info and capacity building with other bigger (Pan, CEO, GP, EEB...)
- Authorities/Agency: providing the expertise to create and manage tools and pesticides risk assessment.
- Scientific network: collaboration with academias, researchers and other EU projects.

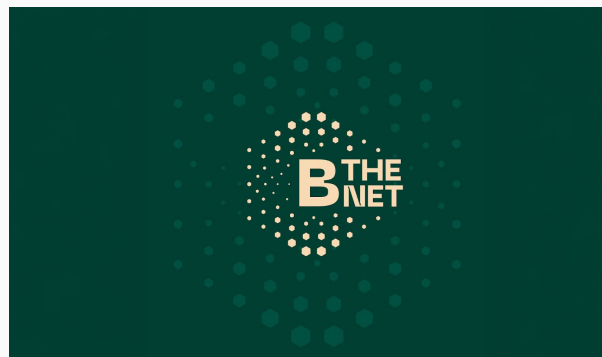
# Main Projects



## EU Pollinator Hub - A Collaborative Hub for the Future of Pollinators

[\(\[EU Pollinator Hub Website\]\(http://www.pollinatorhub.eu\)\)](http://www.pollinatorhub.eu)

The EU Pollinator Hub is a unique online platform that integrates and centralises data related to pollinators, bees, beekeeping, and other relevant data for the agricultural sector. EU Pollinator Hub is an EFSA Tool that some BeeLife experts have developed as service providers.



## B-THENET – Sustainable Beekeeping Practices

[\(\[B-THENET Website\]\(http://www.b-thenet.eu\)\)](http://www.b-thenet.eu)

An EU network that collects and shares best beekeeping practices and innovations through a digital platform. It aims to modernise apiculture, enhance resilience, and support a more competitive sector.



## PollinERA – Pollinator interactions to support EU Environmental Risk Assessment and policy

[\(\[PollinERA Website\]\(http://www.pollinera.eu\)\)](http://www.pollinera.eu)

PollinERA aims to improve pesticide risk evaluation by shifting from assessing individual pesticides' effects on honey bees to a broader approach considering all insect pollinators, exposed to a cocktail of pesticides and stressors and the ecological impact in this holistic approach.

# Main Projects



## **Butterfly – Mainstreaming pollinator stewardship in view of cascading ecological, societal and economic impacts of pollinator decline**

Pollinators are essential to several industries, such as food, pharmaceuticals, and cosmetics, and they are embedded in the very essence of our understanding of culture and life in society. This project evaluates their economic and human value in ecosystems and society and the butterfly effects of pollinator decline.



## **BeSafeBeeHoney – Training & Networking**

[\(BeSafe BeeHoney Website\)](#)

A network focused on honey and other bee products (propolis, pollen, etc.), their nutritional and medicinal benefits, and honey bee colonies' environmental stressors, contaminants, and threats.

# Main Campaigns

**The “Save Bees and Farmers!”** European Citizens’ Initiative alliance is a growing network of currently over 140 environmental NGOs, farmer and beekeeper organisations, charitable foundations and scientific institutions distributed throughout the European Union, working together to reconcile agriculture, health and biodiversity. The result was 1.1 million European citizens, demanding an end to pesticides.



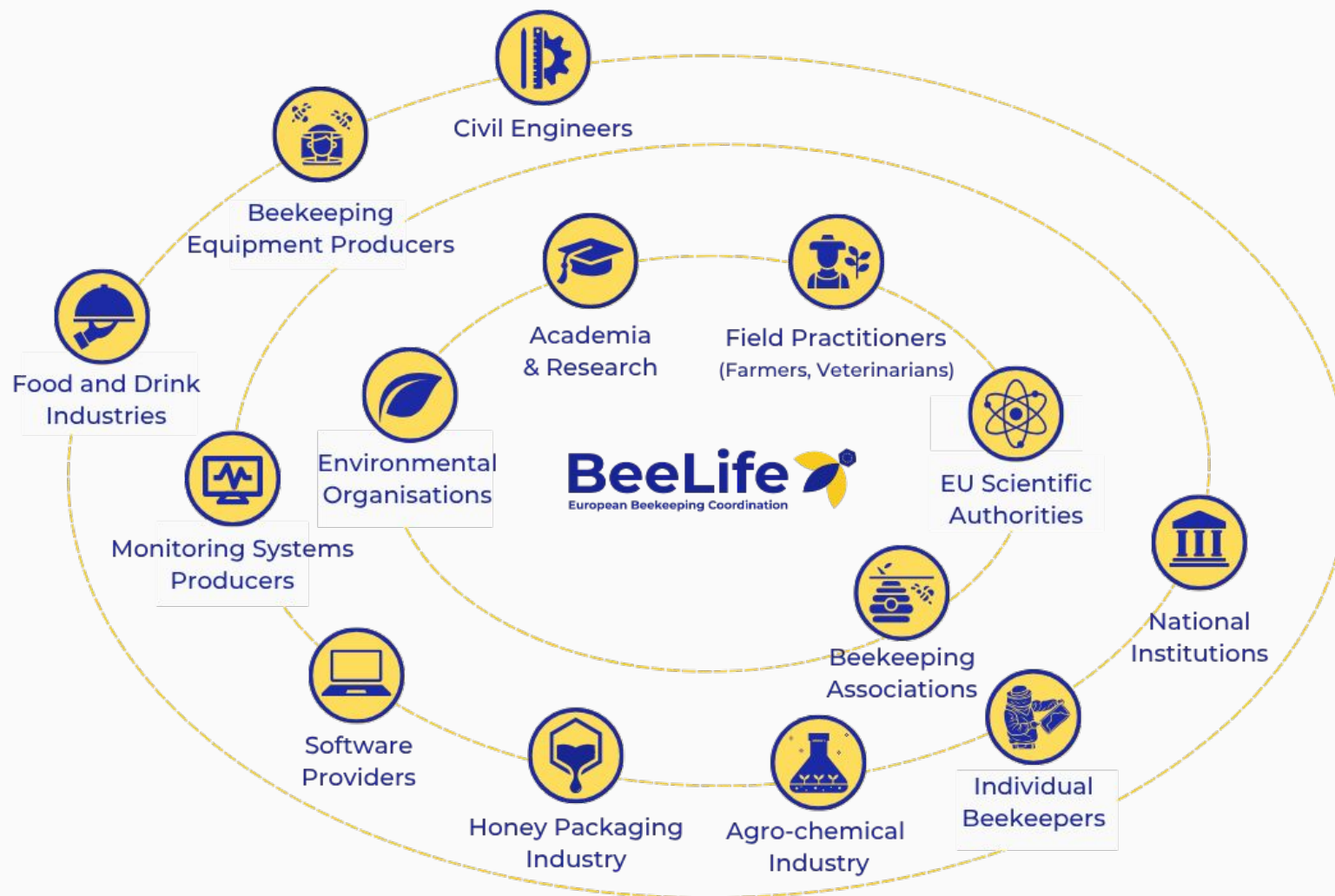
## Stop Glyphosate Coalition

founded in 2015, is a network of organisations and institutions all across Europe which supports banning the active substance glyphosate from the European market.

The coalition organised a number of actions targeting the European Commission (EC) and the Member States asking for a ban, one of which was a European Citizen Initiative asking for a glyphosate ban. The hugely successful ECI received a total of 1,320,517 signatures having been collected from all across Europe.



# Our Stakeholders





*“At BeeLife we understand that one alone cannot make a change, we need to build up a community remembering that, in nature, nothing exists alone.”*



**Noa Simon Delso**

Scientific Director at BeeLife

# Thank you for your attention!

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