



BeeLife – Photo contest World Bee Day 2022

**Gain visibility and promote the protection of pollinators!
For our first-ever photo contest, we invite submissions that
portray the beauty and diversity of these beautiful tiny creatures.**

By launching this photo contest BeeLife aims to raise awareness of the essential role of bees and pollinators for a healthy planet and the increasing challenges that threaten their survival.

Entry period

The photo contest begins on 12 April 2022 and ends on 16 May 2022. Entries submitted before or after the entry period will not be eligible.

Theme

You can submit photos displaying bees (honey bees, bumblebees, solitary bees are all eligible) or other insect pollinators: while interacting with flowers (feeding on, resting, flying close, etc.) or in the agricultural landscape.

Additionally, providing a descriptive caption for your photo, including how it portrays conservation, will help bring the photo to life.

Submissions

Photographs should be submitted in high quality (300 dpi or greater), electronic format jpeg or png files sent by email to comms@bee-life.eu. Photos should be submitted in colour.

You may enter the contest with up to three photographs. No printed photos will be accepted.

Entry emails should include:

- Photographer name and email address
- The location where the photo was taken (city, region, country)
- Short description (1-3 sentences)

Prize

The winner's photo will be highlighted on BeeLife's website, featured in BeeLife's newsletter, and social media accounts (Facebook, LinkedIn, Twitter) and used in our future publications or promotional materials.

Judging

The judging panel will comprise staff from the BeeLife European Beekeeping Coordination.

Notification to winners

Winners will be notified by email and the winning photographs will be announced to the public on World Bee Day on 20 May 2022, on the different communication channels of BeeLife.

Disclaimers

Previously published photographs may be accepted as long as you have retained the rights to allow us to use the photo. If people appear in the image, you are responsible for obtaining and providing necessary releases from the individuals in the photo, if requested.

All entries will become the property of BeeLife, and BeeLife reserves the nonexclusive right to use the photographs in publications or promotional materials (credited to the photographer) to support our conservation efforts. You will retain photographer rights and use to the photos.

Thank you for your help in our efforts to create a better future for bees and pollinators.



BeeLife European Beekeeping Coordination is an NGO working for a brighter future for bees and pollinators.

www.bee-life.eu/photocontest